



51ST ANNUAL VIRGINIA CITY INTERNATIONAL CAMEL RACES SPONSORSHIP PACKAGES

GOLD SPONSOR - \$2000

Presenter of Saturday or Sunday's Camel Races
3 entries in both camel and ostrich races
Entry in the Camel Race Parade – Saturday on C St.
12 tickets to the VIP tent (includes sheltered seating, food and beverage - \$480 value)
12 General Admission tickets (\$144 value)
PA announcements during the races
3 banners (3 X 8') placed throughout the arena and venue
Full Page ad in the event program
10 X 10 booth space for promotional and marketing use (\$200 value)

SILVER SPONSOR - \$1500

Presenter of Saturday or Sunday races
2 entries in both camel and ostrich races
Entry in the Camel Race Parade – Saturday on C St.
8 tickets to the VIP tent (includes sheltered seating, food and beverage - \$320 value)
8 General Admission tickets (\$96 value)
PA announcements during the races
2 banners (3 X 8') placed throughout the arena and venue
Half Page ad in the event program
10 X 10 booth space for promotional and marketing use (\$200 value)



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BRONZE SPONSOR - \$1000

- Presenter of Saturday or Sunday's Camel Races**
- 2 entries in the camel races and 1 entry in the ostrich races**
- Entry in the Camel Race Parade – Saturday on C St.**
- 6 tickets to the VIP tent (includes sheltered seating, food and beverage - \$240 value)**
- 6 General Admission tickets (\$72 value)**
- PA announcements during the races**
- 1 banner (3 X 8') placed throughout the arena and venue**
- Quarter Page ad in the event program**
- 10 X 10 booth space for promotional and marketing use (\$200 value)**

HOOF & FEATHER SPONSOR - \$500

- 1 entry in the camel races and 1 entry in the ostrich races**
- Entry in the Camel Race Parade – Saturday on C St.**
- 4 tickets to the VIP tent (includes sheltered seating, food and beverage - \$160 value)**
- 4 General Admission tickets (\$48 value)**
- PA announcements during the races**
- 1 banner (3 X 8') placed throughout the arena and venue**
- Business card ad in the event program**
- 10 X 10 booth space for promotional and marketing use (\$200 value)**

HONORARY SPONSOR - \$250

- 1 entry in the camel races**
- 2 VIP and 2 GA tickets (\$104 value)**
- Honorary mention in the event program**



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SPONSORSHIP PACKAGES**

YES I WOULD LIKE TO BE A CAMEL RACE SPONSOR!
(check one please)

- Gold (\$2000)
- Silver (\$1500)
- Bronze (\$1000)
- Hoof & Feather (\$500)
- Honorary (\$250)

Our check for \$ _____ is enclosed. Please make out all checks to: "Plan It Big Events"

Name: _____

Business Name: _____

Address: _____

City: _____ State _____

Zip: _____ Email: _____

Phone: _____, _____

Contact person: _____

Ad sizes: Please send ads in a high res jpeg (300+ dpi) or pdf file via email to rich@planitbigevents.com

Full Page 6" wide X 8" high * Half Page 6" wide X 4" high * Quarter Page 3" wide X 4" high

All ads are in black & white (grayscale)

SPONSORS SETTING UP A BOOTH MUST COMPLETE AND TURN IN A VENDOR APPLICATION IN ADDITION TO THIS SPONSORSHIP FORM. MAIL ALL PAYMENTS AND FORMS TO THE ADDRESS BELOW.

Thank you!